



**INVESTMENT UPDATE**  
**September 2010**

**Strengthening Ontario's Film Industry**

**Ontario, Canada Supports the Canadian Film Centre**

Ontario is helping the Canadian Film Centre continue its leadership role in developing world-class talent.

The Canadian Film Centre is the country's largest institution for advanced training in film, television and new media. This training helps Ontarians get jobs in an exciting and growing industry, while giving Ontario's artists an opportunity to reach a broader audience with their work.

The province is investing \$9 million over three years to help expand its acclaimed training programs and further develop Ontario's screen-based and digital entertainment market. This provincial support builds on a \$10 million investment in the film centre announced in 2005.

Growing the creative sector supports the province's five-year Open Ontario Plan to help seize new global opportunities and turn them into jobs for Ontarians.

"The Canadian Film Centre has been instrumental in promoting Ontario's entertainment industry to the world. Our government is proud to support its growth and the key role it plays in developing our cultural industry, which creates thousands of jobs for the province," said Michael Chan, Minister of Tourism and Culture.

"We applaud the government for recognizing the cultural and economic contribution the Canadian Film Centre makes to the province and are grateful for their continued partnership. This investment will help our talent excel at creating innovative content for global audiences," said Slawko Klymkiw, Executive Director of the Canadian Film Centre.

**QUICK FACTS**

- Two Canadian Film Centre films were selected for the 2010 Toronto International Film Festival: "Champagne" and "How To Rid Your Lover Of A Negative Emotion Caused By You!"
- In 2009, Ontario's foreign film and television industry contributed \$946 million to the provincial economy.
- The International Indian Film Academy has selected Toronto to be the first North American city to host its annual Weekend and Awards in June 2011.

**LEARN MORE**

- [Find out more about the Canadian Film Centre.](#)
- [Explore the Toronto International Film Festival.](#)

**For more information, contact:**

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