

## MEDIA ADVISORY

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### NYSE Euronext: The World's Leading Marketplace for Listings, ETPs

*2008 Highlight: Number 1 in Global IPO Proceeds for 2nd Consecutive Year, USD \$26 bln Raised*

- **World's Leading IPO Market** - Based on IPO proceeds raised globally (through Nov. 2008), the **NYSE ranked # 1 of major exchanges**, with **\$26 billion** raised, or 21% of IPO capital raised. Though US and global IPO activity fell sharply from last year due to challenging market conditions, NYSE Euronext markets' #1 ranking by proceeds was unchanged. In 2007, NYSE Euronext ranked #1 in overall IPO proceeds worldwide, with **\$81 billion** raised. The sharp decline year-over-year illustrates the challenge in executing IPOs given the turbulence in the credit markets and related volatility in the equity markets.
- **Largest IPO in US history** - In 2008, NYSE Euronext markets attracted the largest IPO in the US history, with Visa (NYSE: V), raising **\$17.86 billion/€11.5 billion**, and the second-largest IPO this year in Europe, where EDPR (NYSE Euronext: EDPR) raised **\$2.42 billion/€1.566 billion**. Other large offerings on NYSE Euronext markets in 2008: the **\$12.1 secondary offering** by Brazil's **Vale** (NYSE: RIO) with its **cross-listing in Paris** (NYSE Euronext: VALE), the **\$1.4 billion IPO** by American Water Works (NYSE: AWK) on the NYSE and the **\$1.1 billion IPO** by Intrepid Potash (NYSE: IPI) on the NYSE.
- **U.S. Listings** – A total of **49** US domestic companies joined the NYSE in 2008, down from **113** in 2007. This included **13** non-US companies, down from **36** in 2007. New listings on NYSE Arca totaled **3**, compared with **6** in 2007. Late 2008, the SEC approved an alternative listing standard that effectively allows NYSE Arca-listed companies to transition to the NYSE; NYSE Arca will no longer continue as a platform for listing equities. **Eight** companies transferred from Nasdaq to the NYSE, compared with **10** in 2007.
- **European Listings** - In 2008, NYSE Euronext's European market added **78** new listings, placing it second in terms of number of listings in Europe. New listings included **16** IPOs, with over **€2.5** billion raised; **24** companies made their market debut on Euronext; **1** company transferred from Alternext onto Euronext.
- **Exchange Traded Products** – ETF listings and trading activity in 2008 was buoyed by the completion of the acquisition of the American Stock Exchange, which added another **650** Exchange Traded Products to NYSE Arca, making NYSE Euronext the world's largest and leading marketplace for Exchange Traded Products, with **708** primary ETF

listings in the US and **396** primary ETFs in Europe - more than **1,100** ETFs listed on NYSE Euronext markets.

- **1st BRICs Listings on European markets** - NYSE Euronext attracted the first Chinese companies to enter our European markets: China Corn Oil, Huacheng Real Estate, CNPV and Toolux Sanding. NYSE Euronext's European markets also achieved the first listings from Brazil (Vale) and India (Satyam Computer Services). Proventec became the first AIM-listed company to dual-list on Alternext.
- **Chinese Listings – Seven** companies from China listed on the US and European markets of NYSE Euronext, for a total of **3** in the US and **4** in Europe.
- **Market Access Center/ Ipreo - Thomson Reuters** – The NYSE launched the **Market Access Center<sup>sm</sup>** and signed agreements with two of the industry's leading providers of market intelligence services to further expand its suite of investor relations, share ownership analysis, and market intelligence services for companies listed on NYSE Euronext's U.S. markets.
- **Delistings** - A total of **132** companies were delisted from the **NYSE**, of which **42** fell below the Exchange's continuing listing standards. That compares with **108** companies in 2007, of which **25** fell below the Exchange's continued listings standards.