



Press Release

Zebronics introduces battery operated portable speaker - Nitro

*Plays music content right off memory card or USB device or any connected audio source;
includes built in FM radio with preset function*

New Delhi, 5 May 2011: Top Notch Infotronics, India's leading supplier of products and accessories for Computers, Consumer Electronics and Communication under the brand 'ZEBRONICS' has unveiled its latest handy speakers "Nitro". With its contemporary styling and elegant matt-black-and red design, the ultra-portable speaker is an ideal companion for any laptop or digital music player. Moreover, the Nitro features unique add-ons - built-in FM radio with preset function, and capability to play music files from directly pen drives or memory cards.

The most striking feature of the Nitro speaker is its chic design, with the black front mesh set off by a glossy red fascia bearing a striking graphic on the music theme. The metallic casing shields it from everyday bumps and knocks while on the move. The speakers have been optimally placed inside the small plastic housing to create best possible sound without compromise on portability.

But looks is not all that the Nitro is about. Though small in size (measuring just 20 X 3.5 X 7 cm), the speaker produces amazingly balanced and excellent sound quality. The most unique aspect of the speaker is the ease of connectivity to audio sources – you can play your favourite digital music from sources ranging from SD/MMC memory cards to USB flash drives. Or, connect your cell-phone, laptop or MP3 player via a 3.5mm stereo connector, to use it as a speaker system.

The Zebronics Nitro portable speaker is powered by its in-built rechargeable Li-ion battery pack, and will run for 90-120 minutes on a single charge. Engineered to give music lovers top-quality audio delivering 5 Watts RMS of rich, clear sound, it has a premium feel and its convenient size allows you to discover and experience music while travelling. Being powered by its own battery, it does not drain your player or draw USB power.

Other features include auto power off, track-change/volume-control buttons, and rich, full-spectrum sound without distortion. It performs impressively with clear highs, a midrange, and decent lows. The Zebronics Nitro comes bundled with USB cable (for charging), a 3.5mm jack audio cable (for connecting the music source) and even a pouch to carry it in conveniently without getting scratched.

So, if you're looking for easy to use, portable speakers, that can stand the ready for rigors of your mini handbags, suitcase, backpack or car, yet be a talking point amongst your friends, look no further. The eye-catching Zebronics Nitro portable speaker comes at an incredible price of Rs.950 only and includes a year's warranty.

About Top Notch Infotronics (I) Pvt. Ltd.

Established in 1997 and headquartered at Chennai, Top Notch has one of the industry's widest line-ups of products and accessories for Computers, Consumer Electronics and Communication. encompassing a range that includes computer peripherals, gaming devices and media players etc, under the brand name "ZEBRONICS". The products are PC cabinets/chassis, keyboards, mouse, PC power supplies, UPS, monitors, webcams, speaker systems, headphones, networking hubs, multimedia players (including HD media player) and portable media players.

Top Notch has 25 Branch offices and 60 service centres covering all major cities. The Company employs over 500 people and operates through a network of about 8000 channel partners throughout the country. With the widest range of stylish PC cabinets, power supplies, graphics cards and a vast line-up of headphones, audio

accessories, portable media players, web cameras, TV tuners, input devices, speaker systems and many more, Zebronics stands for premium quality at value price points.

Media contact:

Company –

Rahul Sharma
Top Notch Infotronix
Tel: 044-4393-6000 to 6099
Email: rahul.sharma@zebronics.com

PR Agency

Ravi Raman
MelCole PR
Tel: 011-29834428, 29833118
Email: ravi_raman@melcole.com