

## Design Showcase – 2008, an Exhibition of the Research and Live Design Projects

**New Delhi November 15,08**, Apeejay Institute of Design – a specialized Institute, as a **Premier Institution** in the field of **Design Education**; being one of the first to launch a 4 years Professional Degree Programme in the areas of **Fashion, Textile, Graphics and Interior Design**. With its Professional and Industry oriented approach, the Curriculum involves Internship Training, Advertising and Marketing Management, Entrepreneurship Development Programme as some of additional subjects for grooming a complete Professional, along with other core Design subjects.

The Institute is hosting **Design Showcase – 2008, an Exhibition of the Research and Live Design Projects** undertaken by graduating students of batch 2008. The four specializations are **Interior, Fashion, Textile and Graphic Design**. This is a platform for the students and Industry to interact and enter the world of hard core design setups. The students have worked on Projects that involve innovative solutions to everyday problems. The topics range from the **Surrealism to Harassment of Women**, from **Music Store Interiors to Jungle Huts, Quilting to European Classics and Chanderi to Sugar Candies**.

Understanding that the Media, playing an extensive role in all walks of life, becomes an important part of this interactive process of critical feedback for positive growth, we, at Apeejay Institute of Design, cordially invite you to the inauguration of “**Design Showcase-2008**” by **Mr. Ashok Vajpeyi ,Chairman, I Lalit Kala Academy, Ministry of Culture, Govt. of India** on 19<sup>th</sup> November 2008 at 4 pm. The exhibition would be on from **20<sup>th</sup> to 22<sup>nd</sup> Nov. 2008** at the above premises from **10 am to 5 pm**.

The wholesome learning experience at Apeejay Institute of Design also includes an opportunity for students to display their myriad talents in the areas of Sports, Music, Dance, Theatre and whole lot of other spheres. This is showcased through IRIS, the Biennial festival. In keeping with the trend, this year we are organizing the **6th DESIGN FESTIVAL- IRIS 2008** from **19<sup>th</sup> – 22<sup>nd</sup> November**. The Festival will have 2 days hectic activity of **Inter College Students competitions** consisting of Fun, Sports, Talent search and Fashion rounds. The grand finale will be the **CULTURAL EVENING** including a Fashion Show on **22nd November**, wherein our students would be displaying a Creative Range, open to students of all streams.

Event	Date	Time	Venue
Inauguration (Design Festival + Design Showcase - the Graduate Show)	19 <sup>th</sup> November	4 pm.	Institute
Inter College Students Competitions	20 <sup>th</sup> & 21 <sup>st</sup> November	10 – 5 pm. Both days	Institute
Cultural Evening	22 <sup>nd</sup> November	6.30 – 8.30 pm.	Institute