

## **Apeejay School of Management rejoices senior citizens**

**New Delhi January 8, 2009** , The students and faculties from the Apeejay School of Management rejoiced senior citizens at the Godhuli, Dwarka (old age home) thru interacting and performing various cultural activities for them today.

The students began the interaction with chanting of Vedic mantras and performed solo dance, group dances, and songs, reminding the residents of their own youth and time gone past. Mr. Bhardwaj, Director, Godhuli apprised the students of the changing family structures and hence the need for senior citizen homes. The residents enjoyed singing, dancing, and interacting with young boys and girls. They were moved and had tears in their eyes when a student sang a song about the “love of a mother”

Later, the students and faculty accompanied the various residents to their rooms and had close, one to one, meetings and conversations with them. The elderly expressed happiness at the visit and desired to have more of the same. One resident who is a retired army officer said, *“Thank you so much for coming and spending good time with us. These vibrant and energetic kids have filled in energy and enthusiasm in us too.”* The students too developed a bonding with them and have resolved to keep the relationships alive with regular visits.

The Apeejay School of Management imparts knowledge about business, and its management, to students, as also, endeavors to inculcate the right values, sensitizing students towards their social responsibility, empathy with various sections of the society, as well as, emotional needs of the elders.

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